

POLICY PLATFORM

WHY WE ADVOCATE

Advocacy is a critical piece of our work at United Way for Southeastern Michigan because it is one of the most effective tools we can use to promote our community's needs. That's why we work every day to bring our partners, supporters, civic leaders and community members together to speak out with one voice on issues at the heart of our mission



EDUCATION | QUALITY LEARNING

WE BELIEVE learning begins at birth and that every child is entitled to both a nurturing environment and a high-quality education, which will empower them to realize their full potential.

It is our responsibility as a community to ensure children have this essential foundation for a bright future.



BASIC NEEDS | HEALTHY PEOPLE

WE BELIEVE children can only succeed when their basic health and nutritional needs are met. When our children are healthy, our community is healthy.

We must work to ensure that every child in Southeastern Michigan has access to nutritious food, stable housing and quality health services.



INCOME | STABLE FAMILIES

WE BELIEVE children must have stable, supportive home environments in order for them to grow and thrive.

We all succeed when we work together to ensure that families have access to the necessary financial and social supports to enable them to provide for their children's needs.

LIVE UNITED



United Way
for Southeastern Michigan